Maternal and Child Health Consortium
2017 Annual Report

Mobilizing Change for Healthy Children and their Families
It is with great pleasure that we share with you the Maternal and Child Health Consortium (MCHC) Annual Report, highlighting the positive impact we had on our community in 2017. We would also like to express our heartfelt gratitude for your generosity and support. It is only with your help that we were able to impact the lives of over 5,500 individuals across all of MCHC’s programs and services throughout our local communities in 2017.

Within this report you will read more about the impact of your support. Below are just a few highlights of our core programs and the individuals served in these programs this past year:

- **Healthy Start** home visiting services were provided to 183 pregnant and parenting mothers and their infant children ages birth to two.
- 4,130 children and 1,002 adults received Children’s Health Insurance Program and Medicaid benefit enrollment assistance through Family Benefits.
- 1,628 children and their families received Family Benefits enrollment assistance into the Supplemental Nutrition Assistance Program and received food security benefits.
- The Family Center Program provided home visiting, parenting skills development and school readiness programs to 93 families in Kennett Square.

Your help now is more critical than ever to continue to make this tremendous impact. Recently, the federal government did not release funding for efforts to enroll uninsured children and adults into health insurance. This federal funding has been the basis for MCHC’s Family Benefits Program, for which we provide healthcare and food security benefit enrollment assistance. Without this funding our impact will be significantly reduced; specifically, it is estimated that 3,200 individuals in Chester County will be at risk of not receiving the health and nutrition benefits coverage they deserve.

We know that access to basic healthcare and regular nutrition is essential to maintaining healthy families and preparing children for success in school. Sophia, a 17-year-old student, experienced this first-hand when she unexpectedly lost her health benefits. For months her mother tried her best to work through the daunting process of restoring Sophia’s health coverage, but she was unsuccessful. Sophia was not receiving adequate mental health treatments and her medical bills began to pile up. Her school work also suffered. After working with an MCHC Family Benefits Specialist, in just two weeks Sophia was approved for Medicaid and was able to enroll in a health plan and receive the necessary treatments when she needed them most.

MCHC is a registered charitable organization. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, within PA, 1-800-732-0999. Registration does not imply endorsement. MCHC is a 501(c)(3) nonprofit organization – contributions to which are tax deductible to the fullest extent permitted by law.
Sophia is not alone. In 2016, there were more than 40,000 children and adults in Chester County without health insurance according to the US Census Bureau. While the federal funding to help us serve people like Sophia has gone away, there are still thousands of individuals in Chester County with needs like Sophia’s.

MCHC is working tirelessly to fill the federal funding gap for our Family Benefits Program. We are pursuing new funding opportunities, as well as new partnerships and collaborations, to help ensure that individuals in need are connected to the services that will help them to lead healthy, productive lives.

We also need your support, and invite you to join us in this commitment to serve the most vulnerable populations in our shared communities at a pivotal time in their lives.

On behalf of the Board of Directors, MCHC staff, and those we serve, we are so grateful for your continued support of MCHC. Thank you for your generosity, your time and talents and for ensuring children in Chester County start healthy, stay healthy and succeed in school.

Sincerely,

Sandra Nichols
President, Board of Directors

Milena Lanz
Executive Director

Our Mission
Empowering families to build a healthier and brighter future for their children by overcoming the social and environmental barriers that lead to poor health conditions in our communities.

Our Vision
Families benefit from culturally competent health and education services within their community, leading to improved health outcomes, enhanced well-being, reduced health disparities, and lower health care costs.

2017 Board of Directors
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Lindsey Sweet, Esquire

2017 Leadership Team
Milena Lanz, Executive Director
Cecilia Arce, Director of Programs
Catherine Binz, Director of Development
Marie O’Rourke, Director of Finance
Maritza Rivera, Director of Family Center Program

2017 MCHC Staff
Impact: By The Numbers

**Starting Healthy**
- 183 pregnant women and their children birth to two-years-old received Healthy Start home visiting services
- 95% of Healthy Start babies were born at a healthy birth weight of at least 5.5 lbs.
- 1,376 hours of healthcare and social services interpretation were provided in Phoenixville
- 910 Coatesville residents were connected to services through information and referrals
- 323 individuals received Diabetes and Heart Disease Prevention education and 86% increased their knowledge of Diabetes prevention
- 1,000+ participants received Care Message™ interactive texts to remind them of appointments and receive healthy pregnancy tips

**Staying Healthy and Succeeding in School**
- 5,132 individuals were enrolled in Family Benefits health insurance (Children’s Health Insurance Program and Medicaid) -- 4,130 were children ages birth to nineteen
- 95% of children enrolled in the Kindergarten Transition Program achieved mastery of school readiness skills
- 93 Families were served at the Family Center; 100% of parents increased their understanding of their child’s development and 100% improved their parenting skills and family health and functioning
- 1,628 children and their families were enrolled into Supplemental Nutrition Assistance Program -- 1,136 were children ages birth to nineteen
- Children in the Kindergarten Transition program scored an average of 90% or higher on the Kindergarten Readiness Checklist
- 100% of children ages birth to five enrolled in the Family Center program were screened for age-appropriate development milestones
Celebrating Healthy Families

5,568 mothers, children, and their families in Chester County and Pottstown, PA

Most Frequently Served Communities
- 50% Kennett Square
- 20% Coatesville
- 15% West Chester
- 10% Phoenixville
- 5% Other

Who We Serve
- 76% Hispanic
- 24% Non-Hispanic
- 62% White
- 28% African American
- 7% Asian
- 3% Other

Household Income by Federal Poverty Level (FPL)
- 85% 0-100% FPL
- 11% 100%-138% FPL
- 4% Over 138% FPL

Family Center Program
Lucia began her journey with MCHC after coming to the United States and receiving Healthy Start services and support for her pregnancies and birth of three children. She also turned again to MCHC to help her reenroll in health insurance coverage for herself and her children when she lost coverage during her last pregnancy.

While Lucia decided not to work after her third child, she found herself struggling to provide them the developmental support they needed. With little money to support her growing family and finding it difficult to communicate her needs because of her language barrier, Lucia sought the help of the Family Center in Kennett Square. Through home visits she and her partner learned about parenting and child development and attended group workshops where they met other families like themselves. They now have a support system with someone to listen to their needs and learn about resources in their community. They have help in preparing their children for school and are learning to be the best parents they can be for their children.

Kindergarten Transition Program
David, age four, never had the opportunity to scribble with crayons and could not write his name. Frustrated and sad, he thought he was failing as he watched his friends around him. His parents struggled too, experiencing their own language barriers and fears of their child starting school in the fall.

David enrolled in the Kindergarten Transition program and together with David’s parents and his MCHC Parent Educator, learning letters was turned into fun play to help him develop his writing skills. Four weeks later at graduation, he proudly presented his parents with his very own “autographed” signed artwork and a huge smile.

Healthy Start Program
Rosemary was pregnant with her fifth child. She had moved to the United States from Guatemala and did not speak any English. She was unfamiliar with the health systems, struggled to understand how to get care for herself, her growing baby and her four children. They did not have healthcare coverage and it was hard to put food on the table. Other families Rosemary knew in the Phoenixville community told her about MCHC’s Healthy Start program. At monthly home visits Rosemary learned about the importance of prenatal vitamins and the benefits of breastfeeding, among other information. She received her prenatal check-ups and worked with her MCHC Family Health Advocate (FHA) to develop a birth plan. With little resources, a car seat and a safe place for her newborn baby to sleep in their home were hard to come by. Her FHA was able to secure a new car seat, pack-n-play and other newborn supplies for the baby’s arrival. After the delivery of a healthy baby girl, Rosemary continued to receive home visits, helping her to develop her newborn daughter physically and cognitively. She really enjoyed reading to her daughter using her baby's first book provided by the Healthy Start program. With healthcare coverage in place, her daughter received well check-ups and Rosemary was so thankful to have a nurse referred by her FHA to call when she had questions. She also learned about her risks for chronic diseases and how to prevent diabetes, including all her children when her FHA provided education on good food choices and how to stay healthy through exercise and play. Rosemary’s daughter is now a happy, healthy two-year-old. Her siblings also have healthcare coverage and receive SNAP benefits as well with the help of her FHA. Rosemary continues to visit the Phoenixville office for her annual benefits renewal and other assistance such as new back-packs for her children and other resources to help her keep her family healthy and thriving.
MCHC gratefully acknowledges all donors; individuals, foundations, community organizations, corporations and businesses who made gifts, memoriam and honorariums, and donations of products, goods and services. Please visit MCHC’s website for a listing of all donors at www.ccmchc.org. Thank you for your generosity and support!

**Source of Funds**

- **Government Grants & Contracts**: 64%
- **Foundations**: 25%
- **Individuals**: 3%
- **Corporations**: 3%
- **Organizations**: 2%

**How Your Dollar is Spent**

- **Programs**: 90%
- **General Administration**: 5%
- **Fundraising**: 5%

MCHC gratefully acknowledges all volunteers who dedicate their time, talents and treasures to MCHC in support of our programs and services. Please visit MCHC’s website for a listing of all volunteers at www.ccmchc.org. Thank you for your dedication and commitment!

13 student interns from local colleges and universities received over 1,600 hours of social work, health administration, nursing, and early childhood education hands-on learning experiences.

Interns assisted MCHC Family Benefits Specialists with enrolling families into health insurance and SNAP benefits and shadowed Family Health Advocate Healthy Start home visits. Students also assisted with community outreach, MCHC’s Health Insurance Gathering and other program projects.

MCHC conducted over 303 community outreach events including our 3rd Health Insurance Gathering, health fairs, community events and speaking to local school districts, reaching over 6,000 individuals in our community with MCHC programs and services information.

74 volunteers donated 720 hours completing projects including MCHC offices painting projects and facility improvements, program research and data entry, organizing in-kind donations, and supporting MCHC’s outreach events and annual Spring Luncheon.

Throughout the year, volunteers assembled over 300 Healthy Start Baby Bundles distributed to mothers and their newborn children to ensure they have the necessary supplies such as a car seat, formula, diapers and clothes, to welcome home their newborn baby.
2017 Financial Summary

Statement of Financial Position
Year Ending December 31, 2017

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<tr>
<th>ASSETS</th>
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<tbody>
<tr>
<td>Cash</td>
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<td>Grants receivable</td>
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<td>Certificates of deposit</td>
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<td>Contributions receivable</td>
<td>208,561</td>
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<td>Prepaid expenses and other assets</td>
<td>13,724</td>
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<td>Furniture and equipment</td>
<td>9,429</td>
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<td>Beneficial interest in assets held by community foundation</td>
<td>25,699</td>
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<td><strong>Total assets</strong></td>
<td><strong>$961,648</strong></td>
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<tr>
<th>LIABILITIES</th>
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<tr>
<td>Accounts payable and accrued expenses</td>
<td>$82,744</td>
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<th>NET ASSETS</th>
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<tr>
<td>Unrestricted</td>
<td>441,970</td>
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<tr>
<td>Temporarily Restricted</td>
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<td><strong>Total Net Assets</strong></td>
<td><strong>878,904</strong></td>
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<table>
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<tr>
<th>Total liabilities and net assets</th>
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<tr>
<td><strong>$961,648</strong></td>
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Statement of Activities
Year Ending December 31, 2017

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<tr>
<th>REVENUE AND SUPPORT</th>
<th>Temporarily Restricted</th>
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<td>Grants</td>
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<td>Contributions</td>
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<td>Seminar workshop fees and other</td>
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<td>Interest income</td>
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<tr>
<td>Change in value of beneficial interest in assets held by community foundation</td>
<td>2,961</td>
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<td>Net assets released from restrictions</td>
<td>374,800</td>
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<td><strong>Total revenue and support</strong></td>
<td>1,411,048</td>
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<tr>
<th>EXPENSES</th>
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<td>Program services</td>
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<td>Family Benefits</td>
<td>642,173</td>
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<td>Family Center</td>
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<td>Healthy Start</td>
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<td>Supporting Services</td>
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<td>Management and General</td>
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<td>Fundraising</td>
<td>76,458</td>
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<td><strong>Total expenses</strong></td>
<td>1,438,519</td>
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<th>CHANGE IN NET ASSETS</th>
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<td><strong>(27,471)</strong></td>
<td>17,200</td>
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<td><strong>(10,271)</strong></td>
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<th>NET ASSETS</th>
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<td>Beginning of year</td>
<td>469,441</td>
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<tr>
<td>End of year</td>
<td>$441,970</td>
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Please visit MCHC's website at www.ccmchc.org to view the full MCHC 2017 Audited Financial Statements.